

U.S. Patent Application Serial No. **09/754,086**  
Amendment filed November 30, 2004  
Reply to OA dated June 30, 2004

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims**

- 1        1. (Currently amended): A method for exchanging point at least one consumer to exchange  
2        points issued by various sources comprising the steps of:  
3                (a) accessing a first server by forming a communication link by a terminal computer  
4                of a consumer;[[,]]  
5                displaying an exchange rate of points between said consumer's points and at least one  
6                other form of points; (b) said first server making said terminal computer display, in responding to  
7                said accessing, the other form of point different from a first point A possesses and an exchange rate;  
8                allowing said consumer to select which points they wish to convert said consumer's  
9                points into of any points available by use of said first server; (c) an identification information which  
10                concerns the number of said first points which are desired to be exchanged, the other form and  
11                possessing said first point being inputted into the first server;  
12                allowing said consumer to inform said first server of said consumer's decision to  
13                convert said consumer's points to said points available; (d) said first server forming a communication  
14                link with a second server which issues the first points and referring to the possession right of said

15 first points;

16 allowing said consumer to input any identifying information that consumer uses said  
17 consumer's points, (e) said second server assigning the possession right of the first points to said first  
18 server after confirming the possession right based on the identification information;

19 allowing said consumer to provide information that said consumer wishes to use as  
20 identifying information in relation to said points available, (f) said first server obtaining a total  
21 number of points based on said exchange rate, forming a communication link to a third server who  
22 issues originally a second points the consumer desires to be exchanged and requesting to obtain a  
23 designated number of points;

24 converting said points of said consumer to points that said available points based on  
25 said exchange rate, and (g) said third server confirming if the requested second points are possessed,  
26 when possessed, requesting to select the identification information in order to make use of the  
27 second points of said third server through the first server from said terminal computer;

28 providing said consumer with said available points (h) said third server receiving said  
29 selected identification information of making use of the second points of said third server from said  
30 terminal computer and giving said second points;

31 (i) said first server transmitting the information that is exchanged from said first  
32 points to the second points which are issued from the third server to said second server.

1           2. (Currently amended): The method of claim 1, ~~wherein the step of converting further~~  
2 ~~comprises:~~

3           forming a communication link between said first server and a second server which  
4 issued said consumer's points;

5           forming a communication link between said first server and a third server which  
6 issued or can issue points which said consumer seeks;

7           communicating to second server said identifying information of said points;

8           allowing said second server to assign ownership of said consumer points to said first  
9 server;

10           communicating from said first server to said third server a request to assign said  
11 sought points for use in relation to said third server;

12           communicating from said first server to said third server a request to record said new  
13 identifying information in assigning said available points, and

14           receiving from said third server confirmation that said available points have been  
15 assigned in the event that assignment is successfully carried out when said first server obtaining the  
16 total number of point based on exchanging rate shown to said consumer, based on the exchanging  
17 rate shown to said consumer, based on the exchanging rates of said first point and an intermediate  
18 point after being exchanged to said intermediate point, such total number of point is obtained by  
19 being exchanged to said second point based on the exchanging rates of the intermediate point and  
20 the second point.

U.S. Patent Application Serial No. 09/754,086  
Amendment filed November 30, 2004  
Reply to OA dated June 30, 2004

- 1       3. (Currently amended): The method of claim 1, wherein said second points comprise points
- 2       purchased using a credit card.
  
- 1       4. (Currently amended): The method of claim 1, wherein said second points comprise
- 2       mileage.
  
- 1       5. (Currently amended) The method of claim 1, wherein said second points comprise units
- 2       for payment of pre-paid access to network sites.
  
- 1       6. (Currently amended): The method of claim 1, wherein said accessing step forming of said
- 2       communication link is conducted via a network.
  
- 1       7. (Currently amended): The method of claim 1, wherein said accessing step forming of said
- 2       communication link is conducted via the Internet.
  
- 1       8. (Currently amended): The method of claim 1, wherein further comprising the steps of:
- 2            providing said second points with time limitations on their use and
- 3            erasing information of ownership of said first points with time limitations upon
- 4            expiration of said time limitation.

U.S. Patent Application Serial No. 09/754,086  
Amendment filed November 30, 2004  
Reply to OA dated June 30, 2004

1           9. (Currently amended): ~~A system for exchanging points comprising:~~

2           ~~at least one server from which a point transaction can occur which is connected to a~~  
3           ~~communication network said one server having access to a memory,~~

4           ~~at least one second server capable of use in issuing, recording and communicating~~  
5           ~~information on consumer's points said second server having access to a second memory,~~

6           ~~at least one third server capable of use in issuing, recording and communicating~~  
7           ~~information on said consumer's points said third server having access to a third memory,~~

8           ~~at least one terminal computer connected to a communication network and capable~~  
9           ~~of sending and receiving information,~~

10           ~~wherein a communication link is formed between said terminal computer and said~~  
11           ~~first server, said terminal computer can be used to input information on said consumer points, said~~  
12           ~~first server in response indicates the kinds and amounts of points available to consumer, consumer~~  
13           ~~can then indicate which points they wish to convert their points to and provide information for use~~  
14           ~~in identifying said consumer points as being those of said consumer, said first server then forming~~  
15           ~~a communication link with and communicating with said second server and said third server to~~  
16           ~~exchange said consumer points to issued points of said third server~~

17           A method for exchanging point issued by various sources, wherein first server, second server  
18           and third server connected with a communication network and each of which can be used for issuing  
19           consumer's point, recording and communicating thereto, and a terminal computer of the consumer  
20           which is connected with the communication network and communicates with the first server are

21 provided, comprising steps of:

22 (a) accessing the first server by the terminal computer,

23 (b) the first server making the terminal computer display the other form of point different  
24 from one the consumer possesses and the exchanging rate on the terminal computer,

25 (c) an identification information of the first point number desired to be exchanged, the other  
26 form, possessing the first point being inputted into the first server by the terminal computer,

27 (d) the first server forming the communication link to the second server which issues the first  
28 point and referring the possession right of the first point.

29 (e) the second server assigning the possession right to the first server after confirming the  
30 possession right based on the identification information,

31 (f) the first server obtaining the total number point based on the exchanging rate, forming the  
32 communication link against the third server who issues the point which is described to be exchanged  
33 by the consumer and requesting to obtain the appointed number of point,

34 (g) the third server confirming if the desired point is possessed, if possessed, requesting to  
35 select the identification information in order to make use of the point of the third server via the first  
36 server through the terminal computer,

37 (h) the third server receiving from the terminal computer the selected identification  
38 information which is for making use of the point of the third server and assigning the second point,

39 (i) the first server transmitting the information of the second point which is exchanged from  
40 the first point and issued from the third server to the second server.

1 10. (Currently amended): The system of claim 9 further comprising:

2 said first memory comprising at least one database to and from which points issuance related  
3 information can be recorded and retrieved for said one server;

4 said second memory comprising at least one second database to and from which points  
5 issuance related information can be recorded and retrieved for said second server, and

6 said third memory comprising at least one third database to and from which points issuance  
7 related information can be recorded and retrieved for said third server

8 wherein communication links between each respective database and

9 each respective server are utilized to confirm, assign and record said consumer points as

10 required to exchange points The method of claim 9, wherein the first server obtaining the total  
11 number of point based on the exchanging rate shown to the consumer, characterized in that after

12 being exchanged into an intermediate point based on the exchanging rates of the first point and the  
13 intermediate point the total number point is obtained by exchanging into the second point based on

14 the exchanging rates of the intermediate point and second point.

1 11. (Currently amended): The system method of claim 9 further comprising:

2 at least one database at which said consumer's points are stored in the form of mileage.

U.S. Patent Application Serial No. **09/754,086**  
Amendment filed November 30, 2004  
Reply to OA dated June 30, 2004

1       12. (Currently amended): The system method of claim 9 further comprising:

2               at least one server which assists in issuing of said consumer's points in exchange for payment  
3               by credit card.

1       13. (Currently amended): The system method of claim 9 further comprising:

2               at least one server and at least one database which issue said consumer's points with time  
3               limitation on their use and ownership of said consumer's points with time limitations is erased upon  
4               expiration of said time limitation.

1       14. (Currently amended): The system method of claim 9 further comprising:

2               at least one server and at least one database which can issue said consumer's points of  
3               different classes and different names.

1       15. (Currently amended): ~~A point card dispatched with points recorded on an information~~

2               recording medium or on a prepaid card including an information recording medium, said points  
3               being exchanged in a point exchange system wherein at least one consumer exchanges points issued  
4               by a variety of sources, said point card comprising:

5               first information recorded on said information recording medium, and

6               URL information unique to said first information, previously recorded together with said  
7               first information;

U.S. Patent Application Serial No. 09/754,086  
Amendment filed November 30, 2004  
Reply to OA dated June 30, 2004

8       — wherein service points are added to a number of points previously allocated to said card itself  
9       when said consumer browses said first information when said information recording medium is read  
10      and accesses a server corresponding to said URL information A card comprising a recording medium  
11      recording usable point number which is made readable on the terminal computer and corresponding  
12      to the consumer's usable amount of money, a first information and recording a URL information  
13      proper to the first information, said recording medium further comprising a program which makes  
14      said point number and an advertising information read out and for the terminal computer when  
15      attaching to the terminal of the terminal computer displayed on the display,

16       makes the server corresponding to the URL information corresponding to the advertising  
17      selected by the consumer accessed,

18       makes the recent usable point number obtained by the server by operating of the point  
19      number corresponding to the accessing process in addition received from the corresponding server,  
20       makes the usable point number recorded before the operation renewed to the received recent  
21      usable point number.

1       16. (Currently amended): A ~~point~~ card according to claim 15, characterized in that wherein:  
2       said first information includes a plurality of different types of second information pieces,  
3       wherein said service points provide different numbers of points in accordance with a plurality  
4       of said second information pieces the first information consisting of the second information and  
5       according to each second information the point number corresponding to the access is different.

U.S. Patent Application Serial No. **09/754,086**  
Amendment filed November 30, 2004  
Reply to OA dated June 30, 2004

1        17. (Currently amended): A ~~point~~ card according to claim 15, ~~wherein:~~ characterized in that  
2        wherein the [[said]] first information is ~~an advertising~~ advertisement information.

1        18. (Currently amended): A ~~point~~ card according to claim 15, ~~wherein:~~ characterized in that  
2        the [[said]] first information is ~~a questionnaire~~ information.

Claims 19-27 (Canceled)

\*        \*        \*        \*